



**MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

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4314. Ms N R Mashabela (EFF) to ask the Minister of Tourism:

What measures has her department implemented to (a) provide direct (i) financial and (ii) non-financial support to township-based tourism co-operatives and black-owned tourism enterprises and (b) monitor and evaluate the impact of such support on their sustainability, growth and job creation?

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REPLY

- (a) The Department implements the following financial and non-financial programmes and projects that are aimed at providing business developmental support to qualifying tourism Micro, Small and Medium enterprises (MSMEs) with the aim of improving their business sustainability, reducing business failure and promote their ability to access markets:
1. Compliance and Resilience programme
 2. Business Advisory Service for Women in Tourism
 3. Homestay incubation Programme;
 4. Market Access Support Programme;
 5. Tourism Transformation Fund;
 6. Tourism Equity Fund;
 7. Tourism Grading Support Programme.
- (b) The programmes are monitored quarterly during implementation. Evaluation and impact of the support is done upon completion of the programme.

END